

## Climate Change Leadership Summit

**November 8-9, 2010 | Hyattsville, Maryland**

Marriott Inn & Conference Center, University of Maryland University College  
(The nation's first LEED certified conference center)

More information about this program (and registration) is available at:  
<http://www.ACCOonline.org/ccls/leadershipsummit-november2010.html>

*"Imagine a community of climate professionals collaborating to develop best practices and methodologies, establishing standards and strategies for operationalizing supply chain programs, aggregating interests on emerging technologies, setting standards for energy efficiency and clean energy consumption, collaborating on adaptation, developing strategies for managing waste, assessing lifecycles of products and operations, and advancing the profession and function of climate change leadership in organizations ...*

*This community can exist ... it does exist ... it needs to exist ... and it will only realize its full potential if climate professionals across sectors take ownership and responsibility in building this community."*

ACCO Executive Director Daniel Kreeger (Oct. 11, 2010)  
<http://blog.ACCOonline.org>

### ABOUT THE PROGRAM

The Association of Climate Change Officers is inviting climate change leadership from industry, academia, non-profit communities and government for a 2-day program designed to further establish a forum for collaboration and thought leadership.

### PROGRAM HIGHLIGHTS

- Learn how Federal agencies, sub-national leaders, industry and academia are addressing climate change, from the greenhouse gas emissions related to their operations to the impacts of climate change and related business/market/political forces on their operations and jurisdictions.
- 7 tracks of working group breakout sessions: Redefining and Inspiring Climate Leadership; Adaptation; Energy Efficiency; Modernizing the Workforce; Transportation, Fleet Management and Vehicle Technologies; Government; and Lifecycle of Operations.

### REGISTRATION INFORMATION

#### 2-Day Registration Fees:

- Corporate - \$595
- Non-Profit - \$495
- Academia - \$495
- Government - \$395

#### 1-Day Registration Fees:

- Corporate - \$345
- Non-Profit - \$275
- Academia - \$275
- Government - \$225

- ACCO Members:** Receive a 25% discount on registration (please refer to your e-mail invitation).
- Co-Presenting Organization Members/Partners:** Receive a 20% discount on registration -- please contact your respective organization for more information.
- ACCO Climate Leadership Awards Gala:** Registrants will be offered a complimentary ticket to attend ACCO's 1st Annual Climate Leadership Awards Gala.
- Eligible registrants paying the full fee will be offered a 15% discount off individual membership in ACCO for the first year of membership.**

Sponsored by:



Travel, food and lodging for the Summit and Gala will be offset by:



### CLIMATE LEADERSHIP AWARDS GALA

sponsored by J.D. Power and Associates

**November 8, 2010 | 7:00 pm – 10:00 pm**  
Marriott Inn & Conference Center | Hyattsville, Maryland

Reserve your seat at:  
[www.ACCOonline.org/awards/gala.html](http://www.ACCOonline.org/awards/gala.html)

#### 2010 Awards Finalists:

Bonneville Environmental Foundation, CB Richard Ellis, Chicago  
Department of the Environment, Gold Standard Foundation,  
Iberdrola, Sacramento Municipal Utility District

Join Climate Leadership Awards finalists, our judges' committee, summit attendees and members of the press for an evening dedicated to recognizing academic, government, industry and non-profit organizations that have positioned themselves as thought and action leaders in addressing climate change.

### PARTNER ORGANIZATIONS



INSTITUTE FOR Sustainable Communities



CRS

center for resource solutions



## ACCO Climate Leadership Summit November 8-9, 2010 | Hyattsville, Maryland

### SPEAKERS

#### Michelle Moore

Federal Environmental Executive, White House Council on Environmental Quality (CEQ)

#### Katrina Pielli

Lead Program Analyst for Energy Efficiency, U.S. Department of Energy

#### Rob Brenner

Director, Office of Policy Analysis and Review, U.S. Environmental Protection Agency

#### Andre Lewis

Deputy Assistant Secretary, U.S. Department of Education

#### A.G. Kawamura

Secretary of Agriculture, State of California

#### Larry Schweiger

President and Chief Executive Officer, National Wildlife Federation

#### Joseph Craver, III

Group President, SAIC

#### David Brown

Senior Vice President of Federal Government Affairs and Public Policy, Exelon Corporation

#### John Wall

Vice President & Chief Technology Officer, Cummins

#### Sylvia Earle

Former Chief Scientist of NOAA, Oceanographer and National Geographic Explorer-in-Residence

#### Rep. Claudine Schneider

Former Congresswoman (R-Rhode Island)

#### Jan Hartke

Director of Partnership Relationships, Clinton Climate Initiative

#### Glenn Cummings

President and Executive Director, Hinckley Foundation and School

#### Bruce Klafter

Senior Director, EHS & Head of Sustainability, Applied Materials

#### Tom Peterson

President and CEO, Center for Climate Strategies

#### Steve Nicholas

Vice President of Climate & Environmental Programs, Institute for Sustainable Communities

#### Floyd DesChamps

Senior Vice President of Policy and Research, Alliance to Save Energy

#### Gwen Ruta

Vice President, Corporate Partnerships, Environmental Defense Fund

#### Chris Pyke

Vice President, Research U.S. Green Building Council

#### Doug Scott

Director, Illinois EPA

#### Suzanne Malec-McKenna

Commissioner, Chicago Department of Environment

### PARTICIPANTS

Air Products & Chemicals  
Alliance for Climate Protection  
Alliance to Save Energy  
American Carbon Registry  
American Gas Association  
American Petroleum Institute  
American Public Transportation Association  
Applied Materials  
Bayer Corporation  
Best Buy  
BNA  
Bonneville Environmental Foundation  
Booz Allen & Hamilton  
BP America  
Bunge Emissions Group  
California Department of Agriculture  
Carbon Trust  
CB Richard Ellis  
California Department of Agriculture  
Center for Climate Strategies  
Center for Resource Solutions

Chicago Department of Environment  
ClimateWire  
Deloitte Financial Advisory Services  
Diversey  
El Paso Corporation  
Enablon  
Environment Canada  
Environmental Defense Fund  
EOS Climate  
Exelon Corporation  
Exxon Mobil Corporation  
FedEx  
FMYI  
GEMI  
Global Environment & Technology Foundation  
Gold Standard Foundation  
Haskell & White, LLP  
HDR Engineering  
Hinckley Foundation & School  
Hummingbird Strategies  
Iberdrola  
Illinois EPA

Institute for Building Technology & Safety  
Institute for Sustainable Communities  
Irbaris  
J.D. Power & Associates  
Kohler  
Lubrizol Corporation  
Microsoft  
MWW Group  
National Association of State Energy Officials (NASEO)  
National Wildlife Federation  
Natural Capital Solutions  
New Castle County  
News Corporation  
Nexen Inc.  
Northrop Grumman  
Pillsbury Winthrop Shaw Pittman LLP  
PNM Resources  
Renewable Funding  
Sacramento Municipal Utilities District  
SAIC  
SAP

Scuderi Group  
Second Nature  
Shaw Industries  
Skadden, Arps, Slate, Meagher & Flom LLP  
Southern California Edison  
St. Thomas University  
Sterling Planet  
The Climate Registry  
The Hartford  
Trucost  
UN Foundation  
U.S. Department of Education  
U.S. Department of Energy  
U.S. Environmental Protection Agency  
U.S. Green Building Council  
U.S. Postal Service  
United Technologies  
Van Ness Feldman  
Waste Management  
WGL Holdings  
White House Council on Environmental Quality (CEQ)  
Winston Eco-Strategies

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### PROGRAM AGENDA

November 8, 2010

#### Plenary Session I

8:30 am – 10:15 am

- Welcome and Introduction (Association of Climate Change Officers)
- Environment and Energy Outlooks on Climate Change
  - Michelle Moore – Federal Environmental Executive, White House Council on Environmental Quality
  - Rob Brenner – Director, Office of Policy Analysis and Review, U.S. Environmental Protection Agency
  - David Brown – Senior Vice President of Federal Government Affairs and Public Policy, Exelon Corporation
  - Katrina Pielli – Lead Program Analyst for Energy Efficiency, U.S. Department of Energy
  - Floyd DesChamps – Senior Vice President of Policy and Research, Alliance to Save Energy

#### Plenary Session II

10:30 am – 12:00 pm

- Perspectives from the Agriculture and Transportation Sectors
  - A.G. Kawamura – Secretary of Agriculture, State of California
  - Jan Hartke – Director of Partnership Relationships, Clinton Climate Initiative
  - John Wall – Vice President & Chief Technical Officer, Cummins

#### Lunch with Special Guest Speakers

12:00 pm – 1:30 pm

- Larry Schweiger – President and Chief Executive Officer, National Wildlife Federation
- Dr. Sylvia Earle – Former Chief Scientist of NOAA, Oceanographer and National Geographic Explorer-in-Residence

#### Roundtable Session I

1:45 pm – 3:15 pm

- Track 1 (Redefining & Inspiring Leadership): Shaping Climate Policy
- Track 2 (Adaptation): Communicating Science and Climate Impacts
- Track 3 (Energy Efficiency): Overcoming Barriers to Energy Efficiency in Commercial Buildings
- Track 4 (Modernizing the Workforce): Job Greening ... How do we get there?
- Track 5 (Transportation, Fleet Management & Vehicle Technologies): Managing Large Fleets
- Track 6 (Government): Clean Energy Infrastructure
- Track 7 (Lifecycle of Operations and Products): Developing Metrics and Methodologies Linking Energy, GHG Emissions and the Bottom Line

#### Roundtable Session II

3:45 pm – 5:15 pm

- Track 1 (Redefining & Inspiring Leadership): Enterprise Governance of Climate & the Role of Climate Change Leadership
- Track 2 (Adaptation): Climate Impacts on Agriculture and Natural Resources
- Track 3 (Energy Efficiency): Overcoming Barriers to Energy Efficiency in Academic and Government Buildings
- Track 4 (Modernizing the Workforce): Organizational Structures and Change Management
- Track 5 (Transportation, Fleet Management & Vehicle Technologies): Aggregating Interest to Shift the Demand Curve
- Track 6 (Government): Developing Partnership Programs with Industry, Academia and the Non-Profit Community
- Track 7 (Lifecycle of Operations and Products): Developing a New Procurement Paradigm

#### Climate Leadership Awards Gala (complimentary for Summit registrants)

7:00 pm – 10:00 pm



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### PROGRAM AGENDA

**November 9, 2010**

#### Plenary Session III

8:30 am – 10:15 am

- Day 1 Review (Association of Climate Change Officers)
- Redefining and Inspiring Climate Leadership
  - **Bruce Klafter** – Senior Director, EHS & Head of Sustainability, Applied Materials
  - **Chris Pyke** – Vice President of Research, U.S. Green Building Council
  - **Gwen Ruta** – Vice President, Corporate Partnerships, Environmental Defense Fund
- Labor and Education ... Where the Rubber Meets the Road
  - **Andre Lewis** – Deputy Assistant Secretary, U.S. Department of Education
  - **Glenn Cummings** – President and Executive Director, Hinckley Foundation and School
  - **Greg Norris** – Executive Director, New Earth and Adjunct Lecturer, Harvard School of Public Health

#### Plenary Session IV

10:30 am – 12:00 pm

- Sub-national Leadership and Regional Climate Strategies
  - **Steve Nicholas** – Vice President of Climate & Environmental Programs, Institute for Sustainable Communities
  - **Tom Peterson** – President and CEO, Center for Climate Strategies
  - **Doug Scott** – Director, Illinois Environmental Protection Agency and Board Chair, The Climate Registry
  - **Suzanne Malec-McKenna** – Commissioner, Chicago Department of Environment

#### Lunch with Special Guest Speakers

12:00 pm – 1:30 pm

- **Joseph Craver, III** – Group President, SAIC
- **Rep. Claudine Schneider** – Former Congresswoman (R-Rhode Island)

#### Roundtable Session III

1:45 pm – 3:15 pm

- **Track 1 (Redefining & Inspiring Leadership):** Educating Corporate, Government and Public Sector Leaders
- **Track 2 (Adaptation):** Ocean Impacts and Implications
- **Track 3 (Energy Efficiency):** Smart Energy Management (Technologies, Information Systems, Organizational, etc.)
- **Track 4 (Modernizing the Workforce):** Developing Standards, Metrics, Methodologies and Best Practices
- **Track 5 (Transportation, Fleet Management & Vehicle Technologies):** The 21<sup>st</sup> Century Transportation Infrastructure
- **Track 6 (Government):** The Role of Sub-National Government in Leading Climate Response
- **Track 7 (Lifecycle of Operations and Products):** Reducing Waste and Enhancing Efficiency by Intelligent Design

#### Roundtable Session IV

3:45 pm – 5:15 pm

- **Track 1 (Redefining & Inspiring Leadership):** Making the Business and Operating Case for Climate Response
- **Track 2 (Adaptation):** Developing Regional Adaptation Strategies
- **Track 3 (Energy Efficiency):** Energy Efficiency Related to Product Design and Development
- **Track 4 (Modernizing the Workforce):** Incorporating Energy and Climate into Job Descriptions and HR Reviews
- **Track 5 (Transportation, Fleet Management & Vehicle Technologies):** Barriers to Transportation Sector Development
- **Track 6 (Government):** EPA Climate Leaders: What Next?
- **Track 7 (Lifecycle of Operations and Products):** Developing Information Systems to Assess and Manage the Lifecycle of Operations and Products

#### EPA Climate Leaders Stakeholders Meeting

3:45 pm – 6:15 pm

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## ROUNDTABLE FACILITATORS

### Track 1 – Redefining & Inspiring Leadership

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- **Session 1: Shaping Climate Policy**
  - Fred Light – St. Thomas University School of Law, Professor of Law and Director, LL.M. - Environmental Sustainability
  - Jeanette Pablo – Director of Federal Affairs & Senior Climate Advisor, PNM Resources
  - William Thomas – Partner, Skadden, Arps, Meagher & Flom LLP
  - Joe Mendelson – Director Global Warming Policy, National Wildlife Federation
- **Session 2: Enterprise Governance of Climate & the Role of Climate Change Leadership**
  - Peter Gillon – Partner, Pillsbury Winthrop Shaw Pittman LLP
  - Claudine Schneider – Former Congresswoman (Rhode Island)
  - Tom Peterson – President and CEO, Center for Climate Strategies
- **Session 3: Educating Corporate, Government and Public Sector Leaders**
  - Richard Tauberman – MWW Group, Executive Vice President
  - Bill Becker – Executive Director, Presidential Climate Action Project, Natural Capitalism Solutions
  - Melissa Gallagher-Rogers – Director, Government Sector, U.S. Green Building Council
- **Session 4: Making the Business and Operating Case for Climate Response**
  - Michael Mondshine – Vice President and Senior Policy Analyst, Energy, Environment & Infrastructure Solutions, SAIC
  - Suzanne Malec-McKenna – Commissioner, Chicago Department of Environment

### Track 2 – Adaptation

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- **Session 1: Communicating Science and Climate Impacts**
  - Brad May – Program Manager, Adaptation & Impacts Research Section (AIRS), Environment Canada
  - Tom Peterson – President and CEO, Center for Climate Strategies
- **Session 2: Climate Impacts on Agriculture and Natural Resources**
  - A.G. Kawamura – Secretary of Agriculture, State of California
- **Session 3: Ocean Impacts and Implications**
  - Sylvia Earle – Oceanographer in Residence, National Geographic
  - John Englander – Senior Fellow, Global Environment & Technology Foundation
- **Session 4: Developing Adaptation Strategies**
  - Brad May – Program Manager, Adaptation & Impacts Research Section (AIRS), Environment Canada
  - David Hampton – Managing Partner, Irbaris
  - Mike Fanning – Manager, Environmental Policy & Programs, US Postal Service

### Track 3 – Energy Efficiency

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- **Session 1: Overcoming Barriers to Energy Efficiency in Commercial Buildings**
  - Maurice Bechard – Vice President, Global Environment Health and Safety, Diversy
  - Diana Lin – Project Manager, National Association of State Energy Officials (NASEO)
  - Victoria Mills – Managing Director, Corporate Partnerships, Environmental Defense Fund
- **Session 2: Overcoming Barriers to Energy Efficiency in Academic and Government Buildings**
  - Rodney Sobin – Senior Policy Manager, Alliance to Save Energy
  - Jill Logeman – Program Coordinator, Environmental Defense Fund
  - Andrea Putman – Director of Corporate Partnerships, Second Nature
- **Session 3: Smart Energy Management (Technologies, Information Systems, Organizational, etc.)**
  - Cary Krosinsky – Vice President, Trucost
  - Tom Simchak – Research Associate, Alliance to Save Energy
- **Session 4: Energy Efficiency Related to Product Design and Development**
  - Kristen Taddonio – Director, ENERGY STAR / Strategic Climate Projects, US EPA

#### Track 4 – Modernizing the Workforce

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- Session 1: Job Greening ... How do we get there?
  - Glenn Cummings – President and Executive Director, Hinckley Foundation and School
  - Suzanne Malec-McKenna – Commissioner, Chicago Department of Environment
- Session 2: Establishing Green Teams and Leveraging Peer Pressure
  - Bruce Klafter – Senior Director, EH&S and Head of Sustainability, Applied Materials

#### Track 5 – Transportation, Fleet Management & Vehicle Technologies

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- Session 1: Managing Large Fleets
  - Mike Fanning – Manager, Environmental Policy & Programs, U.S. Postal Service
  - Jason Mathers – Project Manager, Corporate Partnerships, Environmental Defense Fund
- Session 2: Aggregating Interest in Vehicle Technologies to Shift the Demand Curve
  - Mitch Jackson – Vice President of Environmental Affairs & Sustainability, FedEx
  - Kristen Taddonio – Director, ENERGY STAR / Strategic Climate Projects, US EPA
- Session 3: Smart Energy Management (Technologies, Information Systems, Organizational, etc.)
  - Claudine Schneider – Former Congresswoman (Rhode Island)
  - Petra Mollet – Vice President, Strategy, American Public Transportation Association

#### Track 6 – Government

- Session 1: Clean Energy Infrastructure
  - Steve Frenkel – Director, Renewable Funding
  - Blaine Collison – Director, Green Power Partnership, US EPA
- Session 2: Developing Partnership Programs with Industry, Academia and the Non-Profit Community
  - Kerry Kelly – Director, Federal Public Affairs, Waste Management
  - Leslie Cordes – Senior Director, Partnership Development, United Nations Foundation
  - Susan Wickwire – Chief, Energy Supply and Industry Branch, Office of Air and Radiation, U.S. Environmental Protection Agency
  - Justin Yuen – President, FMYI [for my innovation]
- Session 3: The Role of Sub-National Government in Leading Climate Response
  - Doug Scott – Director, Illinois Environmental Protection Agency
  - Aaron Lande – Advocacy and Policy Coordinator, U.S. Green Building Council
  - Obadiah Bartholomy – Project Manager, Sacramento Municipal Utility District
- Session 4: EPA Climate Leaders Stakeholder Meeting
  - Bruce Klafter – Senior Director, EHS & Head of Sustainability, Applied Materials
  - Hugh Cherne – Senior Manager, Environmental Sustainability Team, Best Buy
  - Jim Sullivan – Strategic Advisor, Sustainability, SAP

#### Track 7 – Lifecycle of Operations and Products

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- Session 1: Developing Metrics and Methodologies Linking Energy, GHG Emissions and the Bottom Line
  - Jeannie Renee-Malone – National Director, Climate/GHG Services, HDR Engineering
  - Denise Sheehan – Executive Director, The Climate Registry
  - Cary Krosinsky – Vice President, Trucost
- Session 2: Developing a New Procurement Paradigm
  - Valerie Patrick – Sustainability Coordinator, Bayer Corporation
  - Denise Sheehan – Executive Director, The Climate Registry
  - Verena Radulovic – Climate Leaders, U.S. Environmental Protection Agency
- Session 3: Developing Information Systems to Assess and Manage the Lifecycle of Operations and Products
  - Jim Sullivan – Strategic Advisor, Sustainability, SAP
  - Margery Moore – EHS Alliance Director, BNA