

## Talking Defense, National Security and Climate Change

By Carlin Watkins, Program Associate

On March 30-31, 2011, ACCO held its 1<sup>st</sup> Annual Defense, National Security and Climate Change Workshop in Washington, DC. The two-day workshop, which sold out nearly a week before the event and was attended by more than 120 professionals from industry, government, academia and the non-profit community, touted plenary sessions featuring Assistant Secretary of Defense for Operational Energy Plans Sharon Burke, Assistant Secretary of the Army Katherine Hammack, Senator John Warner, Senator Gary Hart and Mayor Martin Chavez, as well as more than 20 thought leaders from the defense and national security communities.

During the afternoon of March 30, attendees participated in a series of roundtable sessions that concentrated on identifying challenges, opportunities and opportunities for meaningful collaboration going forward. The roundtable sessions were categorized into six tracks that addressed clean energy infrastructure, facilities management, non-co2 GHG emissions, enterprise governance and strategy, supply chain and procurement, and national security.

Plenary speakers and previously selected attendees and members of the ACCO community facilitated the roundtable sessions. Participants engaged in these discussions enthusiastically, and recap reports were published online at <http://www.ACCOonline.org/ccls/defense2011>.

ACCO would like to thank our speakers, moderators, facilitators and attendees for making the workshop such a fantastic success. Additionally, ACCO thanks our host sponsor, McKenna Long & Aldridge LLP, as well as our co-presenting partners, U.S. Green Building Council, ICLEI-Local Governments for Sustainability, and TechAmerica.

### Comments from Workshop Participants

- **Swathi Veeravalli (Physical Scientist, U.S. Army Corps of Engineers):** "Attending the ACCO conference succinctly summed up one major action item for all attendees: despite the uncertainty of the science surrounding climate change, we must take collective action now to ensure that the US government and its citizens are protected from vulnerability impacts. It was gratifying to see this being recognized as an inter-agency effort and networking with such colleagues are the first steps towards realizing achievable climate security."
- **Matthew Holtry (Lead, Center for Sustainability, Noblis):** "The presenters all stretched my perception of the definition of climate change 'impacts.' By drawing links between climate-induced wheat shortages in Russia and social uprisings in Egypt, this A-list group of experts illuminated our global interconnectivity and the need to take adaptive approaches to our changing planet."

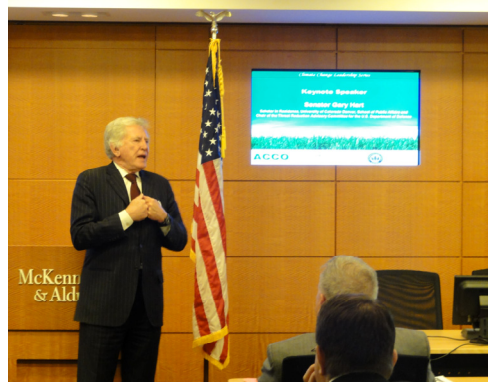
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### Photos from the Defense, National Security and Climate Change Workshop



A panoramic photo of the workshop's 105 attendees listening to USGBC's Jason Hartke.



Sen. Gary Hart (ret.) kicked off the March 31 program.

- **Sherry Altman (Principal, Booz Allen Hamilton):** "I gained valuable insights into how each agency or organization is thinking about climate change and sustainability – each has different implications, perspectives, and approaches, and we can all learn from each other."

### Working Groups to be Launched

Participants provided a wide array of takeaways and proposed next steps during the roundtable sessions. Based on these conclusions, ACCO will be supporting the launch of working groups that will focus on the themes of the roundtable sessions. Those working groups will share case studies, author white papers, establish best practices and methodologies, conduct research and develop education and training platforms, amongst other actions. Additional information will be posted on the ACCO group page ([www.ACCOonline.org/groups.html](http://www.ACCOonline.org/groups.html)) as the groups are launched. If you're interested in participating in or co-chairing a working group effort, please contact ACCO Executive Director Dan Kreeger ([dkreeger@ACCOonline.org](mailto:dkreeger@ACCOonline.org) or 202-496-7390).

## ACCO to Host Healthy Hospitals Workshop on June 13-14, 2011 with Practice Greenhealth, USGBC, EPA ENERGY STAR for Healthcare and the Department of Energy's Hospital Energy Alliance

Practice GreenHealth to Host Pre-Conference Energy Efficiency Workshop and HDR to Sponsor Green Healthcare Facility Tour at Fort Belvoir Community Hospital as Part of Exciting 2-Day Program

By Diana Hill, Program Coordinator

On June 13-14, 2011 ACCO will host the next workshop in the 2011 lineup of Climate Change Leadership Series events titled "*Healthy Hospitals: Changing Climate in Healthcare Facilities and Institutions*" in Washington, DC. The workshop, which was originally scheduled for September 2010, features more than twenty-five presenters focusing on energy, procurement, waste and food considerations in healthcare facilities over a two-day program.

The main workshop, set for June 14, will examine the economic, operational and environmental implications of climate, energy, waste, food and water considerations in the healthcare sector. A cross sector group of esteemed speakers will be featured senior executives from Kaiser Permanente, Bayer Corporation, Health Care Without Harm, Practice Greenhealth, Perkins & Will, Johns Hopkins University, Waste Management, EPA, and the University of Maryland, amongst others.

### Practice GreenHealth to Host Pre-Conference Energy Efficiency Workshop

A pre-conference workshop presented by Practice Greenhealth titled "Energy Efficiency in Healthcare" will be held on the morning of June 13. This half-day workshop will cover the strategic steps a health care institution should take to integrate energy efficiency measures and identify best practices for healthcare institutions when using renewable energy technologies, and will include a renewable energy case study. Featured speakers include ICF International's Erin Richmond and Robert Cox, Project Manager at Jacobs Global Buildings.

### Green Healthcare Facility Tour and Cocktail Reception Co-Presented by HDR Inc.

On the afternoon of June 13, HDR Inc. co-presents a tour of Fort Belvoir Community Hospital, the world's first hospital that successfully marries the Military Health System's Evidence-based Design (EBD) principles with LEED® requirements. Currently under construction, the new Fort Belvoir Community Hospital, south of Washington, D.C., a 1.27-million-square-foot facility, features an inpatient medical center including 120 beds, outpatient clinical space, cafeteria, pharmacy and a number of other services.

The tour will explore the energy saving systems such as heat recovery chillers, water conservation technologies such as the rainwater and condensation collection system, and Evidence-based Design features such as interior and exterior gardens integrated into the project, and the Sustainable Return on Investment (SROI) analyses used as decision-making tool during the design process. The SROI analysis, which is an enhanced version of a life-cycle cost analysis that incorporates risk and provides triple bottom line



results, revealed that the building will avoid 4,000 tons of greenhouse gas emissions per year resulting from its energy and water efficient design. These results and more will be presented during the one-hour tour of the facility.

For further information about this event, or to register, please visit <http://www.accoonline.org/ccls/healthyhospitals-june2011.html>

## Research Update:

### ACCO Research Project on Climate Governance in Higher Education Institutions

By Diana Hill

Last year, ACCO partnered with a graduate student team at Duke University to conduct research focused on climate governance in U.S. and Canadian higher education institutions. Questionnaires sent out in November 2010 generated responses from more than 175 colleges and universities. Recently interpreted results yielded a wide range of useful information including trends amongst types of universities (e.g. public vs. private, urban vs. rural, campus size, etc.), and a broad variance in governance structures and implementation strategies.

The study found that the majority of individuals held accountable for climate change governance came from administration, business and/or operational backgrounds. Though higher education institutions face a number of challenges when trying to incorporate climate response strategies into their governance structures, budget issues were rated as being the greatest concern across all sectors. Influence of executive leadership and stakeholder engagement were also found to have dramatic impacts on climate governance.

In efforts to analyze data further, eight institutions indicating novel and/or successful organizational structures and initiatives addressing climate change, were selected for a further one-hour interview. These case studies further emphasized findings amongst the broader research body and revealed that there is no universally adopted approach to addressing climate change from a governance perspective. As the profession is so new to most institutions, each is dealing with the diversity of issues, challenges and opportunities in a unique way.

ACCO has created a working group to analyze the findings of and raw data accumulated by the Duke graduate student team. This group, consisting of executives from 8 academic institutions (including Middlebury College, Stanford University, Western Michigan University, etc.) and several ACCO Board and Advisory Board members, will identify opportunities for supplemental efforts to be pursued in Summer/Fall 2011.

The final publication and research findings of the Duke graduate student team are scheduled to be unveiled by June 2011. For more information about this research project, please contact ACCO Executive Director Daniel Kreeger ([dkreeger@ACCOonline.org](mailto:dkreeger@ACCOonline.org)).

### ACCO Announces First Public Meeting of Adaptation Working Group Scheduled for May 25 in Washington, DC (also by Web Conference)

Environment Canada to Partner with ACCO on Adaptation Working Group; AEA Project Performance Corporation to Sponsor Effort

By Carlin Watkins

Adaptation is a vital part of the ongoing strategic and operational decision-making necessary as organizations move forward with strategies to tackle climate change. To assist in this venture forward, ACCO has established an Adaptation Working Group that will launch in the coming weeks with its first public meeting. This working group will serve as a forum for focused intelligence gathering on the state of adaptation science and decision support methods to inform membership, both internationally and domestically, promote adaptation educational opportunities, help act as a bridge for adaptation into the mandate of other ACCO working groups and external organizations, and advise decision-makers on the implications of adaptation policy making, climate risk analysis, and related activities.

The initial focus of the Working Group will be addressing effective communication of climate science and climate change impacts, integrating adaptation into operational and risk management strategies, and developing regional adaptation strategies.

Early action items for the working group will include conducting a survey of climate practitioners, sustainability officers and senior



executives / officials in industry, Federal and sub-national government, academia and the non-profit community on climate change impacts, decision support methods, adaptation measures and priority needs.

*Invitations will be sent to prospective working group members to participate in a group discussion exploring the group's mission, possible action items and future deliverables. The meeting is scheduled for May 25 at 2:00 pm (eastern) and will be hosted at ACCO headquarters in Washington, DC. Out of town participants will be enabled to participate via web conference.*

#### Adaptation Working Group Co-Chairs

- **Brad May** – Program Manager, Adaptation, Environment Canada
- **Michael Fanning** – Manager, Env. Policy & Programs, U.S. Postal Service
- **Christine Baglin** – Principal, AEA Group-Project Performance Corporation
- **Melissa Stults** – Climate Director, ICLEI – Local Governments for Sustainability USA

#### Participation in ACCO Working Groups

To participate in ACCO working groups, individuals must meet at least one of the following criteria:

- An individual member of ACCO
- An employee of an ACCO charter member
- An employee designated for participation by an ACCO partner
- An employee of the corresponding working group sponsor
- An ACCO Board of Advisory Board member
- Invited to participate by an authorized representative of ACCO.

*For more information about this group, please contact Daniel Kreeger ([dkreeger@ACCOonline.org](mailto:dkreeger@ACCOonline.org)) at 202-496-7390.*

## ACCO Member Spotlight

By Hillary Weinberg

In each edition of CCO Perspectives, we will spotlight some of ACCO's newest members. This issue, we interviewed Jay L. (Judson) Bruns, III (Vice President, Public Policy, The Hartford) and Christine Baglin (Principal, AEA Group's Project Performance Corporation).

### Jay L. (Judson) Bruns, III

Jay Bruns brings a unique perspective to ACCO for two reasons; His work at The Hartford Financial Services Group, and his career as an American diplomat. Jay is the Vice President for Public Policy at The Hartford, and covers its government relations in thirteen states and international operations. He also supports The Hartford's Environment Committee and manages their annual submission to the Carbon Disclosure Project.

Before working for The Hartford, Jay was a member of the Senior Foreign Service. His most recent position was as U.S. Special Negotiator for Conflict Diamonds. He has also served as Charge d'Affaires at the American Embassy in Norway and served in the Foreign Service for Japan, Trinidad and Tobago, and Germany. Previously, Jay was the former Director for International Economic Affairs in the National Security Council during the Clinton and Bush administrations.

Under Jay's leadership, The Hartford has committed to integrating environmental considerations into operational strategies, including having set a greenhouse gas reduction target of 15% from 2007 to 2017, becoming a member of the EPA Climate Leaders program, investment in green buildings, installment of electric vehicle charging stations at three Connecticut complexes, and a "Go for the Green" campaign to eliminate paper waste. The Hartford also recently added environmentally friendly insurance products that allow policyholders to rebuild "green" in the event of a loss, as well as establish a hybrid vehicle discount.

### Christine (Chris) Baglin

Chris Baglin is a principal at the AEA Group's Project Performance Corporation (AEA Group) and leads its climate change adaptation practice in North America. She has 15 years experience implementing policy at senior levels in government including over six years at the U.S. Department of the Interior. Currently, she focuses on adaptation issues in the US and counsels clients on business and operational resilience to climate risks. Her responsibilities includes leading a synthesis project on airport adaptation and resilience for the Transportation Research Board.

AEA Group is working closely with ACCO as a sponsor for ACCO's recently launched Adaptation Working Group. Chris will serve as a co-chair for the working group as it takes on conducting research, identifying ACCO member needs and synthesizing information to help the group develop resources and tools. According to Chris, "ACCO members will contribute to the evolution of how the public perceives climate risk and how that risk is addressed."



*Jay L. (Judson) Bruns, III  
Vice President, Public Policy  
The Hartford*



*Christine Baglin  
Principal, AEA Group*