



ASSOCIATION OF CLIMATE CHANGE OFFICERS

Newsletter Sponsorship and Advertising Rates

Updated on June 22, 2011

CCO Perspectives™, ACCO's newsletter, provides the ACCO community with the latest updates regarding ACCO initiatives, recent and future events and industry news, in addition to highlighting ACCO's newest members. With a mailing list of more than 10,000 climate professionals across sectors, CCO Perspectives™ provides sponsors the opportunity to deliver promotional messaging to a important target audience. You can view the most recent issue of CCO Perspectives by clicking here.

Position your organization as a thought and action leader on climate change issues

- Recognition by the media, public, industry and government as a key sponsor to the products yielded by the ACCO community.
- Corporate branding featured on print and web versions of the newsletter.
- Online newsletter versions linked to sponsor web sites.
- Newsletter is distributed to more than 10,000 mailing list contacts, posted on ACCO's social networking sites (LinkedIn, Facebook, Twitter, etc.) and optimized for major search engines.

| ACCO Newsletter Sponsorship & Advertising Information | ACCO Member Cost | Regular Cost |
|----------------------------------------------------------------------------------------------------|------------------|--------------|
| Banner Advertisement (1 Issue) | \$400 | \$500 |
| Banner Advertisement (3 Issues) | \$1,080 | \$1,350 |
| Banner Advertisement (6 Issues) | \$2,000 | \$2,500 |
| Case Study Synopsis (Up to 500 words, includes company logo and link to full case study – 1 issue) | \$800 | \$1,000 |
| Featured Guest Article (Up to 750 words, includes company logo and link to web site – 1 issue) | \$1,200 | \$1,500 |

Banner sizes = 1.75" x 3" at 300 dpi or 7.5" x 0.75" at 300 dpi
All logos must be submitted in high-res format.

Contact Daniel Kreeger at dkreeger@ACCOonline.org or 202-496-7390 for more information

To sign up for a newsletter sponsorship package, please visit <http://www.ACCOonline.org/sponsorship.html>